

**INNOVATIVE NEW BOOK GETS “UP CLOSE AND PERSONAL”  
WITH AMERICA’S FARMED ANIMALS**

**SANTA CRUZ, CA** – Animal lovers, rescuers and caregivers provide a firsthand glimpse into the lives of farmed animals in *Ninety-Five: Meeting America’s Farmed Animals in Stories and Photographs*, slated for a June 2010 release by non-profit publisher No Voice Unheard. (Ninety-five is the average number of animals spared annually by one person’s vegan diet.)

Brimming with beautiful, full-color photographs, *Ninety-Five* [ISBN: 978-0-97283-875-7; 168 pages; \$19.95] tells the captivating stories of farmed animals living in sanctuaries and homes across the country. These animals reveal themselves to be every bit as interesting, complicated, and charming as the dogs and cats many of us already know. From Justice, the steer who broke out of a truck on the way to the slaughterhouse and is now the self-appointed greeter at the sanctuary where he lives, to bold and irrepressible Lucas, a pig desperately infatuated with Petunia (the feeling isn’t mutual, but that doesn’t deter him), to Amelia, the turkey anxious to share a hug with her photographer, their stories are compelling, even amazing, and always moving.

“Most people have never had the chance to meet the animals we call ‘farm animals,’ and so are surprised to realize how personality-filled and emotionally complex they are,” says Diane Leigh, No Voice Unheard Editor. “When they are allowed to live in peace and comfort and be who they are, farmed animals form deep relationships, have clear preferences about all aspects of their lives and have feelings and memories. The stories in *Ninety-Five* convey this, simply and obviously.”

In early praise, John Robbins, author of *The New Good Life* and *Diet for a New America*, calls *Ninety-Five* “a rare and life-changing book. It evokes a sense of wonder, joy and awe, and a recognition of how interwoven we are with all of life.” Rory Freedman, #1 *NY Times* best selling author of *Skinny Bitch*, calls the book ““Profoundly evocative and entirely to the point,” and says it will “leave readers forever changed.”

Whether it is legislation regulating farming practices, initiatives overwhelmingly passed by voters, undercover video footage from farms and slaughterhouses revealing shocking cruelty, or discoveries of the environmental impacts of raising animals for food, current headlines are filled with stories about modern agricultural practices. More than ever before, Americans want to know where their food comes from and how the animals who become food are treated. *Ninety-Five* goes beyond these questions, showing us *who* these animals are.

No Voice Unheard is a non-profit, tax-exempt 501(c)(3) independent publisher whose books titles are distributed nationwide by National Book Network. *Ninety-Five: Meeting America’s Farmed Animals in Stories and Photographs* will be available upon release in retail bookstores everywhere, or may be ordered directly from the publisher. For more information, contact:

Contact: Marilee Geyer  
No Voice Unheard ◦ P.O. Box 4171 ◦ Santa Cruz, California 95063  
Phone: (831) 440-9574 ◦ Fax: (831) 479-3225  
E-mail: [marilee@novoiceunheard.org](mailto:marilee@novoiceunheard.org) ◦ Website: [www.NoVoiceUnheard.org](http://www.NoVoiceUnheard.org)